

STEP INTO READING®

Learning to Read, Step by Step!

25
Years

CELEBRATE
25 YEARS
OF STEP INTO READING!

Summer Reading Challenge Retail Kit

Activity Suggestions and More!

STEP 1

Ready
to Read
Preschool–
Kindergarten

STEP 2

Reading
with Help
Preschool–
Grade 1

STEP 3

Reading on
Your Own
Grades 1–3

STEP 4

Reading
Paragraphs
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STEP 5

Ready
for Chapters
Grades 2–4



RANDOM HOUSE
CHILDREN'S BOOKS

www.stepintoreading.com

STEP INTO READING®

Learning to Read, Step by Step!

25
Years

Dear Bookseller,

For the last 25 years, the **STEP INTO READING** line has given children the tools they need for an engaging reading experience. We're celebrating this special anniversary by giving you a kit filled with the tools *you'll* need to foster and develop a love of reading with the children visiting your store.

Inside this kit you will find:

- Parent's Guides for giveaway
- Reproducible activity sheets for in-store events
- Reproducible entry form and parent information about the Summer Reading Challenge
- Summer Reading Challenge easel for in-store signage

Featuring over 200 titles, including favorite licensed and nonlicensed characters as well as topics of interest and colorful illustrations, **STEP INTO READING** books are sure to make learning to read fun and exciting. We're thrilled to share our 25-year anniversary with you!

Happy Reading!
Random House Children's Books

TAKE THE **SUMMER READING CHALLENGE** AND GO BACK TO SCHOOL WITH **STEP INTO READING!**

For 25 years, **STEP INTO READING** books have offered new challenges for young readers to master without being too difficult. This summer, prepare your child to go back to school and climb another rung on the ladder to literacy. Take the Summer Reading Challenge! Here's how it works:

1. Fill out the entry form below and mail it back to Random House:
STEP INTO READING
Summer Reading Challenge
Random House Children's Books
1745 Broadway, Mail Drop 10-3
New York, NY 10019
2. Read at least three **STEP INTO READING** books over the summer, list them in the space below, and you will receive a free pack of **STEP INTO READING** Lunch Bags (while supplies last).
3. Read six **STEP INTO READING** books over the summer and you will also be automatically entered to win a complete **STEP INTO READING** library for you and your school.

Visit www.stepintoreading.com for official contest rules.



I took the **STEP INTO READING** Summer Reading Challenge!

Here are the **STEP INTO READING** books I read:

1. _____

2. _____

3. _____

Please send my free lunch bags!

4. _____

5. _____

6. _____

Please enter me to win a complete **STEP INTO READING** library for myself and my school library!

CHILD'S NAME

PARENT'S NAME

AGE

GRADE

ADDRESS

E-MAIL ADDRESS

HOW/WHERE DID YOU LEARN ABOUT THIS CHALLENGE?



Ready to Read

Preschool–
Kindergarten

Time for a Rhyme!

The **STEP INTO READING** book *Jack and Jill and Big Dog Bill* uses rhyming words. Rhyming words are words that sound the same, but start with different letters, such as “Jill” and “Bill” and “hill.” In the space below, look at the words on the left and draw a line to their rhyming words on the right. Can you think of other words that rhyme?

Pig

Rug

Bug

Tail

Tree

Hat

Nose

Dig

Cat

Bee

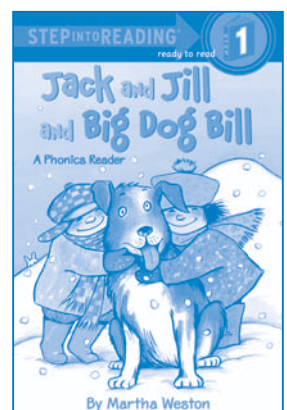
Mail

Rose

REPRODUCIBLE
ACTIVITY



www.stepintoreading.com





**Reading
With
Help**

Preschool–
Grade 1

That Sneaky Silent E!

In the **STEP INTO READING** book *Here Comes Silent E!*, a young boy named Silent E magically changes objects wherever he goes. Add your own “silent e” to the words below to magically change them into new words!

Kit _____

Can _____

Plan _____

Tub _____

Pin _____

Glob _____

Van _____

Bit _____

Here’s a sentence using a “silent e” word:

A super **CAP** can’t make you fly, but a super **CAPE** can help you try!

Can you make a sentence using one of your “silent e” words from above?





Reading on Your Own

Grades 1-3

Eat My Dust!

Eat My Dust! Henry Ford's First Race is a **STEP INTO READING** book about the man who invented the Model T car—Henry Ford! Help retell the story by unscrambling the words in the sentences below.

Henry Ford liked to _____ .
R V E D I

He wanted to _____ a car everyone could own.
U B I D L

Henry needed _____ to build his _____ car.
Y O E M N M R A D E

He decided to enter a _____ .
E A C R

The _____ for the winner was \$1,000.
P Z I R E

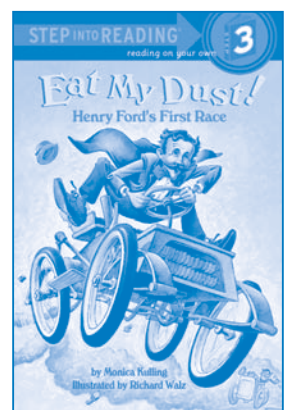
Henry had to beat Alexander Winton, the American racing car _____, in order to win the \$1,000.
H C M A P O I N

Henry crossed the _____ line just before Winton and won the race!
H I F S N I

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ANSWER KEY: DRIVE, BUILD, MONEY, DREAM, RACE, PRIZE, CHAMPION, FINISH



Reading Paragraphs

Grades 2–3

A Fantastic Feast!

After a visit to France, Thomas Jefferson fell in love with new, delicious treats that he brought back to America. In the **STEP INTO READING** book *Thomas Jefferson's Feast*, readers learn all about the food that Jefferson brought back to America.

There are at least four French treats listed in *Thomas Jefferson's Feast*. They are:

Macaroni and cheese

Fried potatoes (fried in the French manner . . . french fries!)

Ice Cream

Love apples (tomatoes!)

Have you tried any of these treats? Circle your favorite.

Are there any special foods in the area of the country where you live? List them below. Circle your favorite.

Have you ever tried another country's food? List any foods from other countries you've tried below. Circle your favorite.





Ready
for
Chapters

Grades 2-4

The Greatest Word Search!

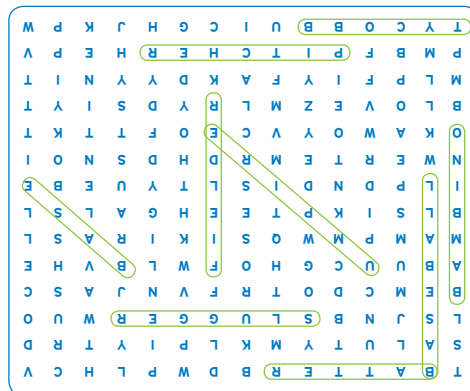
Baseball's Greatest Hitters is a STEP INTO READING book that's all about true heroes of the bat. See how many baseball words you can find in the word search below.

T	B	A	T	T	E	R	B	D	W	P	L	H	C	V
S	A	L	U	T	Y	M	K	L	P	I	Y	T	Z	D
L	S	J	N	B	S	L	U	G	G	E	R	W	U	O
B	E	M	C	D	O	T	R	F	V	N	J	A	S	C
A	B	U	U	C	G	H	O	F	W	L	B	V	H	E
M	A	M	P	M	W	Q	S	I	K	I	R	A	S	L
B	L	S	I	K	P	T	E	E	H	G	A	L	S	L
I	L	P	D	N	D	I	S	L	T	Y	U	E	B	E
N	W	E	R	T	E	M	R	D	H	D	S	Z	O	I
O	K	A	W	O	Y	V	C	E	O	F	T	T	K	T
B	L	O	V	E	Z	M	L	R	Y	D	S	I	Y	T
M	L	P	F	I	Y	F	A	K	D	Y	Y	N	I	T
P	M	B	F	P	I	T	C	H	E	R	H	E	P	V
T	Y	C	O	B	B	U	I	C	G	H	J	K	P	W

Words to Find:

- Batter
- Baseball
- Umpire
- Pitcher
- Fielder
- Base
- Ty Cobb
- Bambino
- Slugger

ANSWER KEY:



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